

SAT, FEB 24, 2018

RACE TO THE COVE 5K

Sponsorship Level Packages

** Sponsor Artwork Deadline - Feb 5 **

HICKORYCOVE.ORG/RACETOTHECOVE

Premium Sponsorships

<i>Benefits</i>	PRESENTING <i>Sponsor</i> \$5000 (1 Available)	GOLD MEDAL <i>Sponsor</i> \$2500	SILVER MEDAL <i>Sponsor</i> \$1500	BRONZE MEDAL <i>Sponsor</i> \$1000	REFUELING STATION <i>Sponsor</i> \$750 (1 Available)	WATER STATION <i>Sponsor</i> \$500 (2 Available)	MILE MARKER <i>Sponsor</i> \$250 (3 Available)	RACE ROUTE <i>Sponsor</i> \$150
Sponsor named as PRESENTING SPONSOR in every form of race promotions	●							
Opportunity to address the runners/walkers prior to race (5 min. speech)	●							
Opportunity to display sponsor-provided banner/sign at race	●							
Opportunity to host promotional space at race	●	●						
Sponsor name with link to sponsor's website on all email blasts about race	●	●						
Verbal recognition at race during announcements	●	●	●					
Sponsor logo and name displayed on official day-of-race <i>Race to the Cove</i> banner at starting/finish line	●	●	●	●				
Sponsor logo and name displayed on event signage at packet pick-up location	●	●	●	●				
Sponsor logo displayed on race web page with link to sponsor's website	●	●	●	●				
Sponsor logo displayed on <i>Race to the Cove</i> t-shirt	●	●	●	●				
Opportunity to place promotional item in runner race packet (e.g. brochure, pen, coupon, etc.)	●	●	●	●	●	●	●	
Sponsor name displayed on <i>Race to the Cove</i> t-shirt	●	●	●	●	●	●	●	
Sponsor name displayed on race web page with link to sponsor's website	●	●	●	●	●	●	●	●
Sponsor logo and name displayed on one banner at refueling station at finish line					●			
Sponsor logo and name displayed on one banner at water station along race route						●		
Sponsor logo and name displayed on one mile marker sign along race route							●	
Signs on race route with sponsor logo and name displayed	4	2						1
Complimentary race entries and t-shirts	10	6	4	3	1			

- Note:**
- Size of logos/names proportionate to sponsorship level on official Race to the Cove banner, packet pick-up signage, event web page, and Race to the Cove t-shirt
 - Some items in sponsorship level packages may be time sensitive